

CEF Meeting
November 16,2017
UCC Library
7pm

Present: Maggie Warshaw, Jean Holley, Geoff Gordon, Debbie Wooten-Angelo, Leeanne Walt, Anne Finnie

Absent: Jim Ianiri, Janet Johnson, Andrew Gillis, John Huyke

Sharing:

Opening Prayer: Jean Holley

Review of Minutes from October: correction needed- Joan Eves rather than Jean Eves
Minutes approved and accepted with correction

Being Mortal Event: Ann Finnie- the event was well attended by 135-150 people with greater than 50% not from UCC. Overall feedback was very good. Ann and Gwen are planning a follow up after Jan 1. Gwen is considering a What If Workshop, Peggy is considering a Sunday AM book study and Ann is considering an evening book study.

In the future the group would like to have a series with an attorney, funeral home director, financial person, SSVNA and hospice. Thinking of doing a 1.5 hour evening or a Sunday afternoon.

Evaluation forms revealed that most people felt this event should be attended by everyone and that the event should be offered annually. Ann feels every 3 years may be more appropriate. The goal of the Being Mortal Event was to get the community thinking and talking about being mortal. All present agreed that this was accomplished. This appeared to be a true community event and CEF members felt this was a "home run".

Leeanne - Staff Retreat Ideas: used the Vision for Sacred Ministry Workbook to help figure out staff/congregation focus and direction.

Leeanne was interested in understanding more fully CEF beginnings and mission and was wondering if this is a time to engage the congregation to consider the future direction of CEF funds. Leeanne's understanding is that CEF currently waits for people to come to CEF with ideas.

Geoff Gordon- explained that he recently took on the job to streamline the application process and to help with marketing CEF. Geoff is working with Wendy Bawabe to create a logo for CEF. Geoff explained that CEF would like to leverage passion and identify cores of energy within the congregation with future CEF projects.

The Mission Statement was reviewed with Leeanne as well as how, when and why it was conceived. It was noted by the members of CEF that people in the congregation gave more money to the Capital Campaign due to CEF funding.

127K remains in the Capital Campaign Fund. 17,750 remains available for CEF project funding this year.

There was concern that people in the congregation may not understand what CEF is when it is mentioned on Sundays during service. Most agreed that the following CEF sponsored activities are not recognized as such by the congregation. - Mark Hayes, Puppet Ministry, Human Trafficking, Being Mortal etc. CEF members feel marketing and communication is key and will continue to work on improving both. Facebook feed and a UCC Instagram are two ideas in addition to the logo development that CEF is working on to help with marketing and communication. UCC admin will create an Instagram Account for UCC Norwell and Deb Wooten-Angelo will be an allowed administrator.

Leeanne discussed ideas that had staff energy from the retreat....

Jazz Worship Service - Alternative worship service held on a monthly basis. Karen, Annemarie and Leeanne visited Old South Church in Boston on a Thursday night. It is felt that a different demographic may be reached having service on a different day of the week. Not sure where funds would come from but maybe from the music ministry reserve fund or CEF funds. Annemarie helped Foxboro Church develop a jazz alternative worship in the past and it was felt to be successful. She will be a good resource person for this idea. Wednesday 7pm or 730 pm is being considered currently. Will come back to CEF in January with more information.

Small Group Ministries- small group ministries not new to UCC Norwell but it is felt we need to be more intentional and need to increase communication to members and to the congregation.

Legacy Books- an idea that is intergenerational

After school program to help kids understand their gifts and call- possibly could partner with the collaborative or vocational schools. May be difficult as these schools are very protective of the students time.

Monthly Community Dinners- wondering if this is meeting a community need or if is coming from wanting to make use of the kitchen. Discussed pairing the program with a speaker or pairing with a service to feed kids in the community etc.

Web Information- Geoff Gordon- has started condensing the CEF application from 10 pages to 3 pages and working on a logo. Mission simplified to "We are ministers to the world". Simplified to who are your sponsors and how will you spend the money etc. .

Discussed stopping the link for the latest CEF minutes and instead writing that minutes may be requested from Deb Wheeler.

The group reviewed images from a Community Outreach search and found 2 images that seemed to work well for a possible CEF logo. Geoff is bringing these images back to Wendy Bawabe for further review and editing

Closing Prayer

Next Meeting- January 18 Thursday 7 pm Church library